

**Reconciliation of GAAP to Non-GAAP Measures**  
**For the Three and Nine Months Ended September 30, 2012 and 2011**  
(unaudited, in thousands)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2012	2011	2012	2011
Revenue:	\$ 83,239	\$ 67,655	\$ 236,448	\$ 186,838
Acquisition related deferred revenue adjustment	3	276	86	520
Non-GAAP revenue	<u>\$ 83,242</u>	<u>\$ 67,931</u>	<u>\$ 236,534</u>	<u>\$ 187,358</u>

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2012	2011	2012	2011
Adjusted gross profit:				
Gross profit	\$ 50,342	\$ 40,070	\$ 141,090	\$ 108,760
Acquisition related deferred revenue adjustment	3	276	86	520
Depreciation	1,707	1,428	4,917	4,437
Amortization of intangible assets	2,219	2,323	7,000	6,730
Stock-based compensation expense	649	459	2,088	1,069
Adjusted gross profit	<u>\$ 54,920</u>	<u>\$ 44,556</u>	<u>\$ 155,181</u>	<u>\$ 121,516</u>
Adjusted gross profit margin	66.0%	65.6%	65.6%	64.9%

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2012	2011	2012	2011
Adjusted EBITDA:				
Net income (loss)	\$ 2,113	\$ (1,106)	\$ 1,461	\$ (1,472)
Acquisition related deferred revenue adjustment	3	276	86	520
Depreciation, asset impairment and loss on disposal of asset	3,416	2,696	10,018	8,570
Amortization of intangible assets	4,537	4,749	14,051	13,286
Interest expense, net	518	684	1,734	2,199
Income tax expense (benefit)	1,211	(266)	704	(615)
Litigation-related expense	860	605	9,759	961
Stock-based compensation expense	6,013	6,408	14,317	16,230
Acquisition related (income) expense	(572)	969	(256)	1,199
Stock registration costs	668	-	668	-
Adjusted EBITDA	<u>\$ 18,767</u>	<u>\$ 15,015</u>	<u>\$ 52,542</u>	<u>\$ 40,878</u>
Adjusted EBITDA margin	22.5%	22.1%	22.2%	21.8%

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2012	2011	2012	2011
Non-GAAP total product development:				
Product development	\$ 12,274	\$ 11,230	\$ 35,325	\$ 32,083
Less: Amortization of intangible assets	-	-	-	-
Stock-based compensation expense	1,116	1,258	3,180	3,343
Non-GAAP total product development:	<u>\$ 11,158</u>	<u>\$ 9,972</u>	<u>\$ 32,145</u>	<u>\$ 28,740</u>
Non-GAAP total product development as % of non-GAAP revenue:	13.4%	14.7%	13.6%	15.3%

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(unaudited, in thousands)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2012	2011	2012	2011
Non-GAAP total sales and marketing:				
Sales and marketing	\$ 21,792	\$ 17,688	\$ 57,186	\$ 44,992
Less: Amortization of intangible assets	2,317	2,426	7,051	6,556
Stock-based compensation expense	2,653	3,433	4,422	8,793
Non-GAAP total sales and marketing:	<u>\$ 16,822</u>	<u>\$ 11,829</u>	<u>\$ 45,713</u>	<u>\$ 29,643</u>
Non-GAAP total sales and marketing as % of non-GAAP revenue:	20.2%	17.4%	19.3%	15.8%

Three Months Ended September 30,		Nine Months Ended September 30,	
2012	2011	2012	2011

Non-GAAP total general and administrative:				
General and administrative	\$ 12,545	\$ 11,840	\$ 44,794	\$ 31,190
Less: Acquisition related (income) expense	(572)	969	(256)	1,199
Stock-based compensation expense	1,595	1,258	4,627	3,025
Litigation related expense	860	605	9,759	961
Stock registration costs	668	-	668	-
Non-GAAP total general and administrative:	<u>\$ 9,994</u>	<u>\$ 9,008</u>	<u>\$ 29,996</u>	<u>\$ 26,005</u>
Non-GAAP total general and administrative as % of non-GAAP revenue:	12.0%	13.3%	12.7%	13.9%

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2012	2011	2012	2011
Non-GAAP total operating expense:				
Operating expense	\$ 46,611	\$ 40,758	\$ 137,305	\$ 108,265
Less: Amortization of intangible assets	2,317	2,426	7,051	6,556
Acquisition related (income) expense	(572)	969	(256)	1,199
Stock-based compensation expense	5,364	5,949	12,229	15,161
Litigation related expense	860	605	9,759	961
Stock registration costs	668	-	668	-
Non-GAAP total operating expense:	<u>\$ 37,974</u>	<u>\$ 30,809</u>	<u>\$ 107,854</u>	<u>\$ 84,388</u>
Non-GAAP total operating expense as % of non-GAAP revenue:	45.6%	45.4%	45.6%	45.0%

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2012	2011	2012	2011
Non-GAAP operating income (loss):				
Operating income (loss)	\$ 3,731	\$ (688)	\$ 3,785	\$ 495
Acquisition related deferred revenue adjustment	3	276	86	520
Amortization of intangible assets	4,537	4,749	14,051	13,286
Stock-based compensation expense	6,013	6,408	14,317	16,230
Acquisition related (income) expense	(572)	969	(256)	1,199
Litigation related expense	860	605	9,759	961
Stock registration costs	668	-	668	-
Non-GAAP operating income	<u>\$ 15,240</u>	<u>\$ 12,319</u>	<u>\$ 42,410</u>	<u>\$ 32,691</u>
Non-GAAP operating margin	18.3%	18.1%	17.9%	17.4%

**Reconciliation of GAAP to Non-GAAP Measures**  
**For the Three and Nine Months Ended September 30, 2012 and 2011**  
(unaudited, in thousands, except per share data)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2012	2011	2012	2011
Non-GAAP net income:				
Net income (loss)	\$ 2,113	\$ (1,106)	\$ 1,461	\$ (1,472)
Acquisition related deferred revenue adjustment	3	276	86	520
Amortization of intangible assets	4,537	4,749	14,051	13,286
Stock-based compensation expense	6,013	6,408	14,317	16,230
Acquisition related (income) expense	(572)	969	(256)	1,199
Litigation related expense	860	605	9,759	961
Loss on disposal of assets	8	1	387	398
Stock registration costs	668	-	668	-
Subtotal of tax deductible items	11,517	13,008	39,012	32,594
Tax impact of tax deductible items <sup>(1)</sup>	(4,607)	(5,203)	(15,605)	(13,038)
Tax expense resulting from applying effective tax rate <sup>(2)</sup>	(119)	283	(162)	220
Non-GAAP net income	<u>\$ 8,904</u>	<u>\$ 6,982</u>	<u>\$ 24,706</u>	<u>\$ 18,304</u>
Non-GAAP net income per share - diluted	\$ 0.12	\$ 0.10	\$ 0.34	\$ 0.26
Weighted average shares - diluted	74,282	68,792	73,689	68,096
Weighted average effect of dilutive securities	-	3,025	-	3,363
Non-GAAP weighted average shares - diluted	<u>74,282</u>	<u>71,817</u>	<u>73,689</u>	<u>71,459</u>

<sup>(1)</sup> Reflects the removal of the tax benefit associated with the amortization of intangible assets, stock-based compensation expense, Acquisition related deferred revenue adjustment and Acquisition related (income) expense.

<sup>(2)</sup> Represents adjusting to a normalized effective tax rate of 40%.

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2012	2011	2012	2011
Non-GAAP cash flows from operating activities:				
Cash flows from operating activities	\$ 8,949	\$ 10,478	\$ 41,155	\$ 29,699
Litigation related payments	7,486	825	8,582	2,861
Non-GAAP cash flows from operating activities	<u>\$ 16,435</u>	<u>\$ 11,303</u>	<u>\$ 49,737</u>	<u>\$ 32,560</u>
	Three Months Ended September 30,		Nine Months Ended September 30,	
	2012	2011	2012	2011
Annualized Non-GAAP on demand revenue per average on demand unit:				
On demand revenue	\$ 78,973	\$ 62,765	\$ 224,629	\$ 172,741
Acquisition related deferred revenue adjustment	3	276	86	520
Non-GAAP on demand revenue	<u>\$ 78,976</u>	<u>\$ 63,041</u>	<u>\$ 224,715</u>	<u>\$ 173,261</u>
Ending on demand units	7,823	7,074	7,823	7,074
Average on demand units	7,680	6,727	7,510	6,370
Annualized Non-GAAP on demand revenue per average on demand unit	<u>\$ 41.13</u>	<u>\$ 37.49</u>	<u>\$ 39.90</u>	<u>\$ 36.27</u>
Annual customer value of on demand revenue <sup>(1)</sup>	\$ 321,760	\$ 265,204		

This metric represents management's estimate for the current annual run-rate value of on demand customer relationships. This metric is calculated by multiplying ending on demand units times annualized

<sup>(1)</sup> Non-GAAP on demand revenue per average on demand unit for the periods presented.