

**Reconciliation of GAAP to Non-GAAP Measures**  
For the Three Months Ended March 31, 2011 and 2010  
(unaudited, in thousands)

	Three Months Ended March 31,	
	2011	2010
Adjusted Gross Profit:		
Gross profit	\$ 32,865	\$ 23,520
Depreciation	1,490	1,272
Amortization of intangible assets	2,176	1,465
Stock-based compensation expense	298	123
Adjusted gross profit	<u>\$ 36,829</u>	<u>\$ 26,380</u>
Adjusted gross margin	64.0%	63.8%
Adjusted EBITDA:		
Net loss	\$ (648)	\$ (203)
Depreciation and loss on sale of assets	3,124	2,456
Amortization of intangible assets	4,046	2,214
Interest expense, net	783	1,464
Income tax benefit	(539)	(118)
Litigation-related expense	320	-
Stock-based compensation expense	4,853	1,094
Acquisition-related expense	186	324
Adjusted EBITDA	<u>\$ 12,125</u>	<u>\$ 7,231</u>
Adjusted EBITDA Margin	21.1%	17.5%
Non-GAAP Total Product Development:		
Expenses:		
Amortization of intangible assets	\$ 10,316	\$ 8,315
Stock-based compensation expense	980	507
Non-GAAP Total Product Development:	<u>\$ 9,336</u>	<u>\$ 7,808</u>
Non-GAAP Total Product Development as % of Revenue:	16.2%	18.9%
Non-GAAP Total Sales and Marketing:		
Expenses:		
Amortization of intangible assets	\$ 12,794	\$ 7,540
Stock-based compensation expense	1,870	749
Litigation-related expense	2,733	164
Non-GAAP Total Sales and Marketing:	<u>\$ 8,191</u>	<u>\$ 6,627</u>
Non-GAAP Total Sales and Marketing as % of Revenue:	14.2%	16.0%
Non-GAAP Total General and Administrative:		
Operating Expenses:		
Acquisition-related expense	\$ 9,776	\$ 6,522
Stock-based compensation expense	186	324
Litigation-related expense	842	300
Litigation-related expense	320	-
Non-GAAP Total General and Administrative:	<u>\$ 6,429</u>	<u>\$ 5,896</u>
Non-GAAP Total General and Administrative as % of Revenue:	14.6%	14.3%

**Reconciliation of GAAP to Non-GAAP Measures**  
For the Three Months Ended March 31, 2011 and 2010  
(unaudited, in thousands, except per share data)

	Three Months Ended March 31,	
	2011	2010
Non-GAAP Total Operating Expenses:		
Operating Expenses:		
Amortization of intangible assets	\$ 32,886	\$ 22,377
Acquisition-related expense	1,870	749
Stock-based compensation expense	186	324
Litigation-related expense	4,555	971
Litigation-related expense	320	-
Non-GAAP Total Operating Expenses:	<u>\$ 25,955</u>	<u>\$ 20,333</u>
Non-GAAP Total Operating Expenses as % of Revenue:	45.1%	49.1%
Non-GAAP Operating Income:		
Operating (loss) income	\$ (21)	\$ 1,143
Amortization of intangible assets	4,046	2,214
Stock-based compensation expense	4,853	1,094
Acquisition-related expense	186	324
Litigation-related expense	320	-
Non-GAAP operating income	<u>\$ 9,364</u>	<u>\$ 4,775</u>
Non-GAAP operating margin	16.3%	11.5%
Non-GAAP Net Income:		
Net loss	\$ (648)	\$ (203)
Amortization of intangible assets	4,046	2,214
Stock-based compensation expense	4,853	1,094
Acquisition-related expense	186	324
Litigation-related expense	320	-
Loss on sale of assets	987	-
Subtotal of tax deductible items	9,802	3,632
Tax impact of tax deductible items <sup>(1)</sup>	(3,921)	(1,453)
Tax expense resulting from applying effective tax rate <sup>(2)</sup>	(64)	10
Non-GAAP net income	<u>\$ 5,169</u>	<u>\$ 1,966</u>
Non-GAAP net income per share - diluted	\$ 0.07	\$ 0.04
Weighted average shares - diluted	66,800	25,759
Conversion of redeemable convertible preferred stock <sup>(3)</sup>	-	29,044
Weighted average effect of dilutive securities	3,811	1,121
Non-GAAP weighted average shares - diluted	70,611	55,924

<sup>(1)</sup> Reflects the removal of the tax benefit associated with the amortization of intangible assets, stock-based compensation expense, litigation-related expense, loss on sale of assets and acquisition-related expense.

<sup>(2)</sup> Represents adjusting to a normalized effective tax rate of 40%.

<sup>(3)</sup> Represents common shares from the conversion of redeemable convertible preferred shares as if the shares were converted as of the beginning of the indicated period.

**Reconciliation of GAAP to Non-GAAP Measures**  
For the Three Months Ended March 31, 2011 and 2010  
(in thousands)

	Three Months Ended March 31,	
	2011	2010
Annualized on demand revenue per average on demand unit:		
On demand revenue	\$ 52,937	\$ 37,207
Ending on demand units	6,159	4,912
Average on demand units	6,113	4,732
Annualized on demand revenue per average on demand unit	<u>\$ 34.64</u>	<u>\$ 31.45</u>
Annual value of on demand revenue <sup>(1)</sup>	\$ 213,348	\$ 154,482
Headcount	1,764	1,249
Customers	7,078	5,977

<sup>(1)</sup> This metric represents management's estimate for the current annual run-rate value of on demand customer relationships. This metric is calculated by multiplying ending on demand units times annualized on demand revenue per average on demand unit for the periods presented.