

**Reconciliation of GAAP to Non-GAAP Measures**  
**For the Three Months Ended March 31, 2013 and 2012**  
(unaudited, in thousands)

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2013</b>	<b>2012</b>
Revenue:	\$ 88,981	\$ 74,417
Acquisition related deferred revenue adjustment	2	81
Non-GAAP revenue	<b>\$ 88,983</b>	<b>\$ 74,498</b>

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2013</b>	<b>2012</b>
Adjusted gross profit:		
Gross profit	\$ 53,617	\$ 43,804
Acquisition related deferred revenue adjustment	2	81
Depreciation	1,843	1,585
Amortization of intangible assets	1,967	2,418
Stock-based compensation expense	750	689
Adjusted gross profit	<b>\$ 58,179</b>	<b>\$ 48,577</b>
Adjusted gross profit margin	65.4%	65.2%

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2013</b>	<b>2012</b>
Adjusted EBITDA:		
Net income	\$ 1,018	\$ 1,720
Acquisition related deferred revenue adjustment	2	81
Depreciation, asset impairment and loss on disposal of asset	3,688	3,227
Amortization of intangible assets	4,113	4,829
Interest expense, net	357	638
Income tax expense	1,063	1,026
Litigation-related expense	406	360
Stock-based compensation expense	7,245	3,988
Acquisition related expense	2,774	553
Adjusted EBITDA	<b>\$ 20,666</b>	<b>\$ 16,422</b>
Adjusted EBITDA margin	23.2%	22.0%

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2013</b>	<b>2012</b>
Non-GAAP total product development:		
Product development	\$ 12,038	\$ 11,313
Less: Amortization of intangible assets	-	-
Stock-based compensation expense	1,131	1,062
Non-GAAP total product development:	<b>\$ 10,907</b>	<b>\$ 10,251</b>
Non-GAAP total product development as % of non-GAAP revenue:	12.3%	13.8%

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(unaudited, in thousands)

**Three Months Ended  
March 31,**

	<b>2013</b>	<b>2012</b>
Non-GAAP total sales and marketing:		
Sales and marketing	\$ 22,902	\$ 16,806
Less: Amortization of intangible assets	2,146	2,411
Stock-based compensation expense	3,201	737
Non-GAAP total sales and marketing:	<u>\$ 17,555</u>	<u>\$ 13,658</u>
 Non-GAAP total sales and marketing as % of non-GAAP revenue:	 19.7%	 18.3%

**Three Months Ended  
March 31,**

	<b>2013</b>	<b>2012</b>
Non-GAAP total general and administrative:		
General and administrative	\$ 16,507	\$ 12,303
Less: Acquisition related expense	2,774	553
Stock-based compensation expense	2,163	1,500
Litigation related expense	406	360
Non-GAAP total general and administrative:	<u>\$ 11,164</u>	<u>\$ 9,890</u>
 Non-GAAP total general and administrative as % of non-GAAP revenue:	 12.5%	 13.3%

**Three Months Ended  
March 31,**

	<b>2013</b>	<b>2012</b>
Non-GAAP total operating expense:		
Operating expense	\$ 51,447	\$ 40,422
Less: Amortization of intangible assets	2,146	2,411
Acquisition related expense	2,774	553
Stock-based compensation expense	6,495	3,299
Litigation related expense	406	360
Non-GAAP total operating expense:	<u>\$ 39,626</u>	<u>\$ 33,799</u>
 Non-GAAP total operating expense as % of non-GAAP revenue:	 44.5%	 45.4%

**Three Months Ended  
March 31,**

	<b>2013</b>	<b>2012</b>
Non-GAAP operating income:		
Operating income	\$ 2,170	\$ 3,382
Acquisition related deferred revenue adjustment	2	81
Amortization of intangible assets	4,113	4,829
Stock-based compensation expense	7,245	3,988
Acquisition related expense	2,774	553
Litigation related expense	406	360
Non-GAAP operating income	<u>\$ 16,710</u>	<u>\$ 13,193</u>
 Non-GAAP operating margin	 18.8%	 17.7%

**Reconciliation of GAAP to Non-GAAP Measures  
For the Three Months Ended March 31, 2013 and 2012  
(unaudited, in thousands, except per share data)**

**Three Months Ended  
March 31,**

	<u>2013</u>	<u>2012</u>
Non-GAAP net income:		
Net income	\$ 1,018	\$ 1,720
Acquisition related deferred revenue adjustment	2	81
Amortization of intangible assets	4,113	4,829
Stock-based compensation expense	7,245	3,988
Acquisition related expense	2,774	553
Litigation related expense	406	360
Loss on disposal of assets	3	178
Subtotal of tax deductible items	<u>14,543</u>	<u>9,989</u>
Tax impact of tax deductible items <sup>(1)</sup>	(5,817)	(3,996)
Tax expense resulting from applying effective tax rate <sup>(2)</sup>	<u>231</u>	<u>(72)</u>
Non-GAAP net income	\$ 9,975	\$ 7,641
Non-GAAP net income per share - diluted	\$ 0.13	\$ 0.10
Weighted average shares - diluted	75,454	73,170
Weighted average effect of dilutive securities	-	-
Non-GAAP weighted average shares - diluted	<u>75,454</u>	<u>73,170</u>

<sup>(1)</sup> Reflects the removal of the tax benefit associated with the amortization of intangible assets, stock-based compensation expense, Acquisition related deferred revenue adjustment and Acquisition related expense.

<sup>(2)</sup> Represents adjusting to a normalized effective tax rate of 40%.

	<b>Three Months Ended March 31,</b>	
	<u>2013</u>	<u>2012</u>
Non-GAAP cash flows from operating activities:		
Cash flows from operating activities	\$ 17,205	\$ 10,902
Litigation related payments	320	446
Non-GAAP cash flows from operating activities	<u>\$ 17,525</u>	<u>\$ 11,348</u>

	<b>Three Months Ended March 31,</b>	
	<u>2013</u>	<u>2012</u>
Annualized Non-GAAP on demand revenue per average on demand unit:		
On demand revenue	\$ 85,322	\$ 70,718
Acquisition related deferred revenue adjustment	2	81
Non-GAAP on demand revenue	<u>\$ 85,324</u>	<u>\$ 70,799</u>
Ending on demand units	8,545	7,431
Average on demand units	8,329	7,366
Annualized Non-GAAP on demand revenue per average on demand unit	<u>\$ 40.98</u>	<u>\$ 38.45</u>
Annual customer value of on demand revenue <sup>(1)</sup>	\$ 350,174	\$ 285,722

<sup>(1)</sup> This metric represents management's estimate for the current annual run-rate value of on demand customer relationships. This metric is calculated by multiplying ending on demand units times annualized Non-GAAP on demand revenue per average on demand unit for the periods presented.